

**\*Special Offer\***

**Take 10% off**  
Full Page, Half  
Page, Quarter  
Page Ads  
if you reserve by  
7/31/10!

**2010 DBIA Conference/Show Guide Advertising  
Agreement Form**  
*2010 Design-Build Conference & Expo*  
October 18-20, 2010 Las Vegas, NV

Advertising/Sponsoring Company: \_\_\_\_\_

Authorizing Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Coordinator Contact Name or Agency: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**2010 Preliminary Rate Schedule**

Rates are in addition to exhibit space or sponsor packages; **Cover Position/Bronze Sponsorship recognition.**

**Back Cover and Inside Front Cover: SOLD OUT**  
**Inside Back Cover \$4,300**

**Take 10% off the rates below by or before 7/31/2010.**

<b>Full Page Color Ads</b>	\$1,500	<span style="color: red;">(\$1,350)</span>
<b>Half Page Color Ads, (horizontal only)</b>	\$1,120	<span style="color: red;">(\$1,008)</span>
<b>Quarter Page Color Ads</b>	\$ 850	<span style="color: red;">(\$765)</span>

**Ad Size Selected:** \_\_\_\_\_

**Total Amount Due:** \_\_\_\_\_

*Payment Schedule: 100% due within 30 days of agreement or receipt of invoice. No refunds whatsoever for cancellation after payment has been made; all balances due prior to 60 days before the event. All ads are 4-Color and rates do not include design or graphics services; standard rates in table are "gross" rates; any special rate offers are intended as "net" rates. Please email [pwilson@dbia.org](mailto:pwilson@dbia.org) for mechanical requirements, deadlines, and other specifications.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Information:**

Please Invoice Us for the Total Amount: \$ \_\_\_\_\_  
 Check # \_\_\_\_\_  
 Credit Card       Visa       MasterCard       Amex      Security Code \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ (Required for credit card charges)

Name on card: \_\_\_\_\_

**Ad Specifications/Instructions:** Publication trim size of 8.5" x 11. Inquire for exact ad dimensions and bleed specifications. High Resolution digital artwork may be submitted electronically to: [lmazanec@dbia.org](mailto:lmazanec@dbia.org). Inquire for uploading or FTP site information for very large files and for acceptable formats. **Final ad reservations and material are due by September 3, 2010.**

**Fax or mail this form to:**  
Design-Build Institute of America  
1100 H Street NW, Suite 500  
Washington, DC 20005-5476



**Fax: 202-478-2662 or [pwilson@dbia.org](mailto:pwilson@dbia.org)**  
Attn: Patrick Wilson, DBIA Conference Exhibit and  
Sponsorship Sales; Phone: 301-652-5751

DBIA Tax ID #52-1827718