

# Reimagine Your Event, Virtually

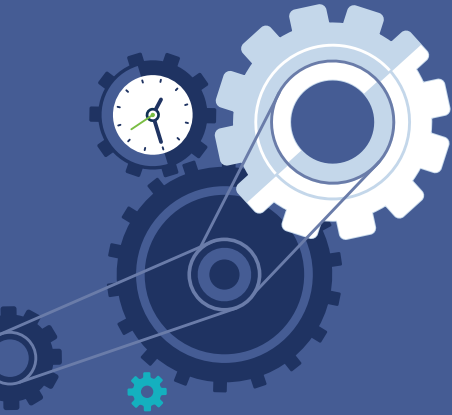


# eShow's Virtual Event Management (VEM®) Products Focus on the Full Event Experience

Over the last 24 years eShow has been a leader in the event management industry. In this time of “finding the new normal,” we are taking what we have learned over all those years and helping our clients transition to their new normal. We are taking the many face-to-face event experiences we have and are helping the event industry pivot to both the online/virtual and hybrid event spaces. At eShow, we focus on the full event experience, no matter what that looks like. This means eShow considers every step along the way including registration, networking, accessing sessions, making purchases, and even visiting the expo hall. We understand what it takes to make a great in-person event, take those same aspects, and roll them up into a seamless online event. eShow's WEM® products help you transition seamless to an online virtual meeting environment.

For more information contact us at [sales@goeshow.com](mailto:sales@goeshow.com).

[goeShow.com](https://goeshow.com)



# Registration Made Easy

Begin your event experience with a smooth and easy registration experience. Collect attendee information, offer discounts based on membership types or early bird discounts, allow attendees to pick sessions, and securely process payments.

# Utilize Webinar Event Management (WEM®)

eShow's WEM® is a customizable online environment for presentations, education, and more. Benefits include:

- Live sessions, on-demand, simulcast options
- Multiple presentation options
- Interactive polls, chatting, handouts, and Q&A
- No maximum cap on attendees per webinar



# Session Tracking & Certification Management

Provide the opportunity for attendees to be able to attend sessions and earn continuing education credits. Attendees can then print off certificates for their attendance.

# Empower Exhibitors to Promote Their Products

Give exhibitors the opportunity to engage with attendees and promote their products in one of our highly customizable booths on the expo floor. Exhibitors can customize their space and showcase unique offerings. Attendees can easily navigate through the virtual floor that ensures a near-physical exhibition experience.

## Visualize Product & Service Options

Enable potential buyers to learn about products and services via images, videos, and documents using features like:

- Exhibitor webcasts
- Video Chats
- Brochures
- Discount coupons
- Product photos and videos



## Save Promotion Materials in One Place

Each attendee has access to their own eBag or “swag bag” where they can save and store materials of interest to view at a later date.

# Amplify Engagement with Chat Tools

Open the gates for two-way communication between attendees, exhibitors, and sponsors through chat and video options for a more engaging interactive experience. Exhibitors and sponsors can further leverage the live chat function to deliver customized product information to attendees.

# Provide Sponsorship Value

Sponsors can showcase themselves in high-traffic and high visible areas without impacting attendee experience. Sponsor eBags, choose from different size banners, sponsor sessions and keynotes, and much more.

# Easy Online Shopping at the Virtual Store

A virtual store is a great way to convert your physical bookstore or merchandise outlets into a one-stop online shop. Attendees can purchase items right then and there and even utilize eShow's VEM Wallet® for one-click secure, and quick purchases.





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## Go Virtual with eShow and You Can Expect:

- Real-time Access
- Reporting
- Support Training
- Integration Between Packaged Modules
- Help Center
- Integration with client's AMS, CRM, data systems
- AND SO MUCH MORE!

Take a look inside!



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